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LIC ADO Exam Pattern/ Syllabus 2023

8 SELECTION PROCEDURE:

Selection will be made on the basis of on-line tests, followed by an interview of the candidates who qualify in the on-line test and subsequent pre-recruitment Medical examination.

(I) On-line Test for Others (Open Market) Category:

The online examination shall be conducted in two phases for the candidates from Open Market Category, viz. Preliminary examination and Main examination.

Phase-I: Preliminary Examination:

Preliminary Examination consisting of objective test will be conducted online. The test will have three sections (with separate timings for each section) as follows:

Section	Name of test	Number of Questions	Maximum Marks	Medium of exam	Duration
1	Reasoning Ability	35	35	English & Hindi	20 minutes
2	Numerical Ability	35	35	English & Hindi	20 minutes
3	English Language	30	30**	English	20 minutes
TOTAL		100	70		1 hour

** English Language test will be of qualifying nature and the marks in English Language will not be counted for ranking.

Candidates equal to **20 times** of number of vacancies in each category, subject to availability, will be shortlisted for Main examination.

Phase-II : Main Examination:

Main Examination consisting of objective test will be conducted online. Main examination will consist of objective tests for 160 marks for a composite duration of 120 minutes.

Section	SUBJECT	Number of Questions	Maximum Marks	Medium of exam	Duration
1	Reasoning Ability & Numerical Ability	50	50	English & Hindi	Composite duration of 120 minutes
2	General Knowledge, Current Affairs and English Language with Special Emphasis on Grammar and vocabulary	50	50	English & Hindi	
3	Insurance and Financial Marketing Awareness with special emphasis on knowledge of Life Insurance and Financial Sector	60	60	English & Hindi	
TOTAL		160	160		

(II) On-line Test for LIC Agents & LIC Employee Category:

Selection of Apprentice Development Officer from LIC Agents & LIC Employee Category will be done through a **single phase examination** i.e. Main Examination. It will be an objective test, which will be conducted online for 160 marks. **The objective test will have composite duration of two hours, i.e. 120 minutes.**

For LIC Agents Category :

Section	Name of test	Number of Questions	Maximum Marks	Medium of exam	Duration
1	Reasoning Ability & Numerical Ability	20	20	English & Hindi	Composite 120 minutes
2	General Knowledge, Current Affairs and English Language with Special Emphasis on Grammar and vocabulary	20	20	English & Hindi	
3	Elements of Insurance and Marketing of Insurance.	60	120	English & Hindi	
TOTAL		100	160		

(ii) For LIC Employee Category :

Section	Name of test	Number of Questions	Maximum Marks	Medium of exam	Duration
1	Reasoning Ability & Numerical Ability	20	20	English & Hindi	Composite 120 minutes
2	General Knowledge, Current Affairs and English Language with Special Emphasis on Grammar and vocabulary	20	20	English & Hindi	
3	Practice and Principle of Insurance, Marketing	60	120	English & Hindi	
TOTAL		100	160		

LIC of India reserves the right to modify the structure of the examination which will be intimated through its website. Other detailed information regarding the examination will be given in an Information Handout which will be made available for the candidates to download along with the call letters from the LIC website <https://licindia.in/Bottom-Links/careers>.

Candidate **MUST** obtain minimum qualifying marks in each Section separately and should also obtain minimum marks in the aggregate to qualify for the examinations (Preliminary and Main) and in the interview. The minimum marks to be obtained in each paper and in the aggregate shall be decided by LIC of India. LIC of India reserves the right to fix the minimum qualifying marks in order to restrict the number of candidates to be called for the On-line Test and/or Interview, commensurate with the number of vacancies. The decision of LIC of India in this regard shall be final and binding on the candidates. No correspondence will be entertained in this regard.

The responses (answers) of individual candidates, with other candidates, would be analyzed to detect patterns of similarity of right and wrong answers. If in the analytical procedure adopted in this regard, it is inferred/concluded that the responses have been shared and scores obtained are not genuine/valid, LIC of India reserves the right to cancel the candidature of the concerned candidate and the result of such candidates (disqualified) will be withheld.

The scores obtained by each of the candidates in different sessions (if held) will be normalized using Equi percentile Equating Method.

The Scores of Examination are obtained by adopting the following procedure:

1. Number of questions answered correctly by a candidate in each objective test is considered for arriving at the score.
2. The scores so obtained by a candidate will be made equivalent to take care of the minor difference in difficulty level, if any, in each of the objective tests held in different sessions to arrive at the Equated Scores*.
(*Scores obtained by candidates on any test are equated to the base form by considering the distribution of scores of all the forms.)
3. The Test wise scores and the total score will be rounded upto two decimal digits.
4. There will be no negative marking for wrong answers. However, candidates are advised not to mark answers through random guessing.

(III) Interview:

The marks obtained in the main examination only, will be considered for shortlisting for the interview. The marks obtained in main examination and the marks obtained in the interview, will be considered for the final merit listing of the candidates.

- I. Commensurate to the number of vacancies, LIC of India reserves the right to fix the eligibility standards and the minimum marks to qualify in the interview, in order to restrict the number candidates to be called for the interview. The maximum marks for the interview are **40**.
- II. In case of similar marks of two or more candidates, the merit order of such group of candidates shall be as per the aggregate marks in the main examination and the interview and further as per their post-graduation qualification (i.e. the person with any additional higher educational qualification will be placed higher in the merit order) and in case of further similarity in such educational qualification the merit order will be decided on the basis of age, (i.e. the senior in age will be placed higher in the merit order).
- III. There will be no contingency/waiting list for candidates not declared successful in the main examination.

(IV) Pre-Recruitment Medical Examination:

Selected candidate will be appointed as an Apprentice Development Officer subject to him/her being found medically fit by the Medical Examiner authorized by LIC of India for the purpose.

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Selected candidate will be appointed as an Apprentice Development Officer subject to him/her being found medically fit by the Medical Examiner authorized by LIC of India for the purpose.

9 PRE-EXAM TRAINING FOR SC/ST/OBC CANDIDATES:

There is a provision for pre-exam training for SC/ST/OBC candidates. SC/ST/OBC candidates who wish to avail the benefit of pre-exam training should exercise the option while registering on-line application. Those SC/ST/OBC candidates who have opted for pre-exam training while registering the on-line application, may contact the Sr. Divisional Manager of Life Insurance Corporation of India of that Divisional Office to which the candidate has applied, within one week of the last date of submission of online application. The Divisional Office will inform the registered candidates, the date and venue of the training. Such candidates would have to attend the training at their own cost on the appointed dates and at the venue advised to them. Candidates are required to refer to the website - <https://licindia.in/Bottom-Links/careers> for the address of the Divisional Offices of LIC.

10 CHOICE OF EXAMINATION CENTRE:

- The examination will be conducted online at the venues given in the respective call letters.
- No request for change of centre/venue/date/session for examination shall be entertained.
- LIC Of India, however, reserves the right to cancel any of the examination centre or add some other centre, at its discretion, depending upon the response, administrative feasibility, etc.
- LIC Of India also reserves the right to allot the candidate to any centre other than the one he/she has opted for.
- Candidate has to appear for the examination at an examination centre at his/her own risk and expenses. LIC Of India will not be responsible for any injury, losses etc. of any nature.
- Candidate should select only one centre and indicate the name of the centre in the application form. Choice of centre once exercised by the candidate will be final.
- If sufficient number of candidates do not opt for a particular centre for "Online" examination, LIC Of India reserves the right to allot any other adjacent centre to those candidates OR if the number of candidates is more than the capacity available for online exam for a centre, LIC Of India reserves the right to allot any other centre to the candidate. Candidates will be informed accordingly in case of any change in the date/centre/venue of examination by e-mail and SMS.
- The list of examination centre for preliminary and main examination is given in **Annexure-I**.

11 CHOICE OF DIVISION:

Recruitment Notifications are being issued by all Zonal Offices of LIC of India. **The candidate shall apply to only one Division.**

Sr.No	Name of Division
1	Begusarai
2	Berhampur
3	Bhagalpur
4	Bhubaneswar
5	Cuttack
6	Hazaribagh
7	Jamshedpur
8	Muzaffarpur
9	Patna-I
10	Patna-II
11	Sambalpur